



Fox Chapel 5K & Family Mile Sponsorship Matrix

August 30, 2026 · foxchapel5k.com/sponsors · foxchapel5k@moveflysoar.com

Benefit	Presenting (Claimed)	Major Community	Community	Course Marker	Aid Station	Supporting	Community Partner
Investment	UPMC ST. MARGARET	\$1,000+	\$500+	\$300	\$300 ×2	\$100+	In-kind
NAMING & BRANDING							
Event title naming	✓	–	–	–	–	–	–
Finish line banner	✓	–	✓	–	–	–	–
T-shirt logo*	✓	✓	✓	–	–	–	–
On-site signage	✓	✓	–	✓	✓	–	–
Website logo	✓	✓	✓	✓	✓	✓	✓
MEDIA & COMMUNICATIONS							
Herald full-page ad	✓	✓	–	–	–	–	–
Borough newsletter	✓	✓	–	–	–	–	–
Social media & press	✓	✓	✓	–	–	–	–
Email communications	✓	✓	✓	✓	✓	–	–
MC recognition	✓	✓	✓	✓	✓	✓	✓
RACE ENTRIES							
Free entries	4	2	–	–	–	–	–
Discounted entries	–	–	4 × \$5 off	2 × \$5 off	2 × \$5 off	1 × \$5 off	–

* Logo artwork deadline: July 1, 2026 (vector/EPS required) for t-shirt inclusion. Aid Station has 2 available slots.

All net proceeds from sponsorships and donations are reinvested in our communities through the Fox Chapel Parks Conservancy. Fox Chapel Parks Conservancy operates under the fiscal sponsorship of Nonprofit Partners, a 501(c)(3) nonprofit (EIN: 93-3872444). Donations are tax-deductible to the full extent of the law.

